

AURA FINISHERS FC

PARTNERSHIP PROSPECTUS

COMMUNITY FUTSAL & FOOTBALL · SUNSHINE COAST

[2027 SEASON]

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WHO WE ARE

A COMMUNITY CLUB ON THE SUNSHINE COAST

Aura Finishers FC is a community futsal and football club based on the Sunshine Coast, focused on developing players, building strong teams and bringing people together through a shared passion for the game.

We are not a franchise and we are not a gym. We are local people who run teams, coach kids, and fill a court every week. Everything we raise goes straight back into kit, court hire, coaching and keeping fees low enough that any family on the Coast can say yes.

01
DEVELOP PLAYERS

Structured coaching that takes players from first touch through to competitive football, whatever they start with.

02
BUILD STRONG TEAMS

Teams that train together, travel together and hold a standard — on the court and off it.

03
BRING PEOPLE TOGETHER

A club families stay at. Parents on the sideline, players making friends they keep well past the season.

WHERE YOUR SUPPORT GOES

- **Court hire** — the single biggest cost of running a futsal club.
- **Playing kit** — jerseys, shorts, socks and match balls for every squad.
- **Coaching and accreditation** — keeping qualified coaches on the floor.
- **Keeping fees down** — so cost is never the reason a kid misses out.

THE CLUB AT A GLANCE			
FOUNDED	[year]	HOME VENUE	[arena name]
TEAMS	[number]	REGISTERED PLAYERS	[number]
AGE GROUPS	[e.g. U9 – Senior]	TRAINING NIGHTS	[e.g. Tue & Thu]
SEASON RUNS	[months]	MATCHES PER SEASON	[number]

WHY PARTNER WITH US

LOCAL MONEY, SPENT LOCALLY

We will not pretend to be a billboard on the Bruce Highway. What we offer a local business is something more useful — a warm, repeated association with a club that the families in your catchment actually belong to.

SEEN EVERY WEEK

Your logo on a jersey is not a one-off ad. It is worn at every training session, every match and every photo that goes up afterwards — all season.

THE RIGHT PEOPLE

Our audience is Sunshine Coast families, players and the clubs we play against. Local tradies, cafés, physios, sports shops — these are their people.

GENUINE GOODWILL

Backing a junior side buys something advertising cannot: parents who know your name and would rather give you their business than a chain.

EASY AND ACCOUNTABLE

One invoice, one season, no media agency. We will send you the photos and posts your logo appeared in so you can see where it went.

> A logo on a junior jersey is seen by the same few hundred local families, week after week, for an entire season. Very little advertising available to a small Sunshine Coast business works that way — and almost none of it buys you goodwill at the same time.

OUR REACH — FILL THESE IN BEFORE YOU SEND			
INSTAGRAM FOLLOWERS	[number]	FACEBOOK FOLLOWERS	[number]
PLAYERS & FAMILIES	[number]	AVG. MATCHDAY ATTENDANCE	[number]

Quote only numbers you can stand behind. A business owner who later finds the figures were optimistic will not renew — and on the Coast, word travels.

PARTNERSHIP PACKAGES

PICK A LEVEL

All packages run for the full season. Happy to mix and match, or to take part of the value in goods or services rather than cash — just ask.

COMMUNITY SUPPORTER

ENTRY LEVEL

- Logo in the sponsors section of finishersfc.com, linked to your website
- Welcome announcement post across our social channels
- Named as a club supporter for the full season

$[ ] PER SEASON

TEAM PARTNER

MOST POPULAR

- Everything in Community Supporter
- Your logo on training shirts
- Logo on matchday graphics for the team you back
- Social post each month through the season

$[ ] PER SEASON

JERSEY PARTNER

BACK OR SLEEVE

- Everything in Team Partner
- **Your logo printed on the match jersey** — back or sleeve
- Business profile feature on our website and socials
- Framed signed jersey for your shopfront or office

$[ ] PER SEASON

PRINCIPAL PARTNER

ONE ONLY

- Everything in Jersey Partner
- **Front-of-jersey placement** — the most visible spot we have
- Logo lockup alongside the club crest across club media
- Naming rights on a club event or gala day

$[ ] PER SEASON

Not sure what to charge? Ring two or three clubs your size on the Coast and ask what their jersey sponsors pay. Pitch in that range — under-pricing is as hard to undo as over-pricing.

WHERE YOUR LOGO GOES

ON THE COURT, AND EVERYWHERE AFTER



Indicative placement — final positions confirmed with our kit supplier.





Every result post, squad announcement and gallery upload carries the sponsor strip. One jersey print keeps working long after the whistle.

WHAT WE NEED FROM YOU

LOGO FILE	Vector (.svg, .eps or .ai) preferred	FALLBACK	PNG, transparent, 1000px+ wide
ALSO HANDY	A one-line business description	WEBSITE	The URL we should link your logo to

Only have a logo on a business card or a Facebook page? Send what you have — we can usually redraw it cleanly enough for print.

NEXT STEPS

LET'S GET YOU ON THE JERSEY

No long contracts and no agency in the middle. A conversation, an invoice, and your logo is on the kit for the season.

1

GET IN TOUCH

Email or call. Tell us roughly what you had in mind — we will tell you honestly whether it is worth your money.

2

PICK A PACKAGE

We confirm placement and send through the artwork specs for your logo. Vector file preferred, but we can work with what you have.

3

SEE IT IN ACTION

Your logo goes on the kit, the site and the socials. At season's end we send you a wrap-up of where it appeared.



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